



## **Society of Construction Law Australia**

### **Communications Policy**

The purpose of this policy is to guide the communications that the Society of Construction Law Australia (**the Society**) has with its membership and the general public.

#### **Social Media**

The Society currently has an active presence on LinkedIn, Twitter and Instagram. These accounts are all run by volunteers on behalf of the Society, so please be mindful that these accounts may be monitored intermittently and an instant response to requests or queries made on these platforms will often not be possible. The most direct way to make an enquiry to the Society is to contact Cathie Witcombe at [baileysec@wentworthchambers.com.au](mailto:baileysec@wentworthchambers.com.au).

While we encourage members and the general public to interact with the Society on these platforms, posts made to them should be consistent with the objectives of the Society.

Posts that are unrelated to construction law, or the construction industry more generally, may be removed by site administrators without notice. Posts that contain abusive, defamatory, discriminatory or otherwise offensive language or content may also be removed without notice.

#### **Social Media Use during annual Society Board Elections**

During the annual Society Board elections, members and candidates for the election are asked to refrain from posting election promotional content to the Society's social media platforms. The Society may post election related material (including by sharing or liking), provided such material treats all candidates equitably, for the purposes of raising awareness of the election, the election timetable and all candidates or other purpose relevant to the proper functioning of the election. The Society will not be taken to endorse or approve or any posts by having them appear in a discussion thread (on LinkedIn).

During the annual Society Board elections the Society's account will not comment, like or share (on LinkedIn) nor reply, like or retweet content (on Twitter) content which is election related (including advising that a candidate is running) which does not treat all candidates equitably.

Candidates are permitted to post non-election content to the Society's social media platforms during the election period provided that the material is not related to the election nor promoting the candidate as an election candidate. Candidates are requested to post only technical, educational or informative material relevant to the Society.

## **Email**

The Society maintains a confidential database of members and interested non-members and this includes email lists, which are used to communicate with members (i.e. event announcements, newsletter, etc). Such lists are not available for distribution.

Email is the primary means of communication the Society has with its members and interested non-members. By becoming a member or attending any of the Society's events, you acknowledge and agree to receive emails from the Society. You may however elect to unsubscribe by clicking on the appropriate link in the email or by contacting Cathie Witcombe [baileysec@wentworthchambers.com.au](mailto:baileysec@wentworthchambers.com.au). Should you elect to unsubscribe, you will no longer receive any email communications from the Society unless and until you re-subscribe or contact Cathie Witcombe.

When communicating with the Society by email, content that is deemed abusive, discriminatory or otherwise offensive will not be tolerated. Members will receive one formal warning if they engage in such email communications, and subsequent behaviour of this nature may result in the individual being removed from the Society membership in accordance with processes outlined in the Society's Constitution.

## **Podcasts**

In accordance with its objects, the Society produces a podcast (the SCL Australia podcast) which is available for free download to members and the general public via Libsyn or iTunes. We encourage members and others in the construction industry to contact the Communications Chair at [chair\\_communications\\_subcommittee@scl.org.au](mailto:chair_communications_subcommittee@scl.org.au) if they wish to be involved in a podcast.

Prior to recording any podcast, all participants in the podcast will be asked to indicate their agreement to the Society's Podcasting Terms and Conditions by signing a Podcast Consent Form [**see attached**] and returning a signed copy of this form to the Communications Chair prior to recording the podcast.

Please be mindful that the team producing the podcasts are all volunteers, and the time invested in producing each episode is significant. For this reason, we require timely communication of any edits that are necessary prior to publication within 7 days of recording the podcast content. A longer time period may be arranged with the Communications Chair prior to recording. Publication of the podcast will be at the discretion of the Society.

## **July 2018 - Communications Subcommittee**