



**SOCIETY OF CONSTRUCTION
LAW AUSTRALIA.**

**2021 CONFERENCE
SPONSORSHIP
PROSPECTUS.**

THE SOCIETY OF CONSTRUCTION LAW AUSTRALIA INVITES YOU TO EXPLORE **SPONSORSHIP OPPORTUNITIES** FOR OUR NATIONAL CONFERENCE, 2021.

The partnerships that SoCLA has with our corporate affiliates and other corporate supporters are invaluable to the success of SoCLA in achieving our objectives. The National Conference is the largest event on the SoCLA calendar each year.

The National Conference theme for 2021 is 'Getting Risk Right', and we expect a lively discussion on what is a central tenant of legal and technical practice.

For the first time, the conference will cover 10 points of legal CLE, across all compulsory areas in Australian jurisdictions, and will also be well suited to the risk management requirements for engineers.

We are pleased to be able to offer varying levels of sponsorship involvement, which are outlined in the selection of packages contained within this document. However, if there are ways you would like to participate or to support the conference other than the options outlined, we are happy to consider your suggestions and discuss other options with you.

I encourage you to take advantage of these unique opportunities and invite you to consider the benefits of participating as a sponsor.

Please do not hesitate to contact our Sponsorship Manager, Cathie Witcombe, on +61 2 9230 3292 or at admin@scl.org.au if you would like to discuss any of the partnership opportunities which are outlined in this document.

Regards,

Laina Chan

Chair, Society of Construction Law Australia
chair@scl.org.au
+61 2 8023 9026

SPONSORSHIP OPPORTUNITIES.

PROGRAM

The Organising Committee is planning an excellent program over the three days.

The Conference will kick off on Thursday 14th October 2021 with afternoon drinks and canapés to welcome all of our delegates to the conference at one of Hobart's best venues.

The Hobart Function and Conference Centre is a fantastic setting for the formal conference program, which will commence on Friday 15th October with a full day of presentations from our speakers. These are eminent national practitioners in the construction industry who have been invited because of their knowledge, experience, reputation and ability to cover the breadth of issues in the program. The Conference presents an ideal opportunity to learn of current trends and issues, and network with some of the nation's leading industry practitioners. The conference format will continue through to Saturday 16th October with a full day of sessions.

On the evening of Friday 15th October we will be hosting the Gala Dinner at the Peppermint Bay Hotel. The evening will commence with a luxury catamaran picking up delegates from the Brooke Street Pier and transferring delegates down the river to the hotel whilst serving drinks and canapés. The evening will include a spirited and entertaining debate by leading industry professionals.



WELCOME RECEPTION

Thursday 14th October

Venue to be announced



CONFERENCE | DAY ONE

Friday 15th October

Hobart Function & Conference Centre



GALA DINNER

Friday 15th October

Peppermint Bay Hotel



CONFERENCE | DAY TWO

Saturday 16th October

Hobart Function & Conference Centre



CLOSING DRINKS

Saturday 16th October

Hobart Function & Conference Centre

THE SOCIETY OF CONSTRUCTION LAW AUSTRALIA (SOCLA) IS A SINGLE NATIONAL ORGANISATION OF MEMBERS, AT VARYING STAGES OF THEIR PROFESSIONAL CAREER, WHO SHARE AN INTEREST IN CONSTRUCTION LAW.

THE SOCIETY ENCOURAGES THE ACTIVE INVOLVEMENT OF ALL OF ITS MEMBERS AND DISCOURSE ACROSS THE BROAD SPECTRUM OF ISSUES RELATING TO CONSTRUCTION LAW, INCLUDING MATTERS OF POLICY AND LEGISLATION, "FRONT END" ISSUES, DISPUTE AVOIDANCE, AND ALL FORMS OF DISPUTE RESOLUTION.

THE SOCIETY CURRENTLY HAS OVER 1000 MEMBERS ACROSS ALL STATES AND TERRITORIES OF AUSTRALIA.

DELEGATE PROFILE

SoCLA's conferences attract a combination of professionals from both the legal and the building and construction industries. Conference delegates work across all areas of the construction law practice and project delivery including feasibility and pre-contract, contract development, transactional, design, construction and dispute resolution services.

It is expected that 150-200 delegates will be in attendance including representatives from the following professions:

- Solicitors
- General and In-house Counsel
- Engineers
- Project managers
- Construction industry professionals
- Arbitrators
- Adjudicators
- Mediators
- Academics
- Students

BENEFITS TO SPONSORS

The Society of Construction Law Australia's National Conference will provide the following benefits to sponsors:

- Maximum exposure at a premier Conference devoted to national construction law
- The opportunity to deliver a clear message that you have a genuine commitment to the practice of national construction law
- High visibility on the official Conference website, conference app and Conference marketing materials
- Provide an opportunity for 1:1 marketing
- Building brand awareness and education of your brand within the market
- Building prospect databases with networking opportunities with some of the world's leading practitioners in construction law.

MARKETING & PUBLIC RELATIONS

SoCLA is dedicated to ensuring that sponsors are able to maximise the benefits of their investment. The important role that the sponsors play in the success of the conference is recognised by both the SoCLA Board of Directors and the Organising Subcommittee.

We have a dedicated Sponsorship Manager who will manage all sponsorship correspondence and communications. We encourage you to contact our Sponsorship Manager to discuss the many additional ways we can further assist your marketing efforts and build your business through the Society of Construction Law Australia's National Conference.

The Conference offers a unique opportunity to increase your organisation's exposure to a diverse cross-section of industry professionals through the following marketing strategy:

- E-marketing – including regular EDMs promoting program updates, key dates and featured speakers
- Marketing Collateral – including banners to be used at related events to stimulate interest and provide key details
- Website and Conference App – will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with latest updates
- Promotional activities are scheduled national conferences and events so as to keep the target market informed of progress and to stimulate interest in the Conference.

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing requirements. Whatever your business, the Society of Construction Law Australia's National Conference has a sponsorship package that will help you meet your brand and networking objectives.

AT A GLANCE.

SPONSORSHIP

SPONSORSHIP	NO.	INVESTMENT
Platinum Sponsor	Exclusive	A\$15,000
Gold Sponsor	Three	A\$7,500
Silver Sponsor	Five	A\$5,500
Gala Dinner & Debate Sponsor	NO LONGER AVAILABLE	
Gala Dinner Boat Sponsor	Exclusive	A\$5,000
Tech Sponsor	NO LONGER AVAILABLE	
Hand Sanitiser Sponsor	Exclusive	A\$4,000
Satchel Sponsor	NO LONGER AVAILABLE	
Welcome Reception Sponsor	NO LONGER AVAILABLE	
Notepad & Pen Sponsor	Exclusive	A\$3,000
Closing Drinks Sponsor	Exclusive	A\$2,500
Name Badge Sponsor	Exclusive	A\$2,500

MAJOR PACKAGE ENTITLEMENTS

SPONSORSHIP	PLATINUM	GOLD	SILVER
Access to delegate list prior to conference	■	■	■
Recognition as major sponsor in Conference schedule	■	■	■
Complimentary Conference delegate registration	Two	One	
Display space in refreshment break area	■	■	
Display space in conference presentation area	■		
Sponsor brochure in Conference delegate satchel	■	■	■
Verbal acknowledgement by Chair at opening and closing sessions	■	■	■
Tickets to the Conference dinner	Two	One	
Sponsor may provide Conference delegates with a branded gift	■		
Sponsor banner displayed during Conference dinner	■		

PLATINUM SPONSOR.

■ Exclusive Sponsorship | AUD\$15,000 (incl. GST)

We view our Platinum Sponsor as our partner in the successful execution of the Society of Construction Law Australia's National Conference. We will work alongside you to provide aligned opportunities to promote your organisation during the lead-up to, throughout and immediately following the Conference.

As the Platinum Sponsor of the Conference, your organisation will benefit from the highest level of exposure and representation through the following entitlements:

- Five (5) guests invited to the Welcome Reception.
- Two (2) tickets for the sponsor's nominated guests to attend the Gala Dinner.
- Delegate list supplied two weeks prior to the conference.
- Acknowledgement as Platinum Sponsor in Conference Schedule.
- Two (2) Conference delegate registrations.
- Opportunity to display a banner in the refreshment break area.
- Opportunity to display a banner in the conference presentation area.
- Opportunity to display a banner at the entrance to the Gala Dinner venue.
- Promotional brochure to be inserted in the conference delegate satchel (sponsor to supply material).
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions.
- Sponsor may provide delegates with a branded gift (sponsor to supply gifts).
- Acknowledgment as the Platinum Sponsor on promotional material, including the website and Conference App.
- Acknowledgment of Platinum Sponsor on LinkedIn.

GOLD SPONSOR.

■ Max. Three Opportunities | AUD\$7,500 (incl. GST)

As one of the Gold Sponsors, your organisation will benefit from a strong alignment with the Conference through the many opportunities for branding and exposure prior to, during and immediately after the Society of Construction Law Australia's National Conference.

As a Gold Sponsor, your organisation will receive considerable exposure and recognition through the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- One (1) ticket for the sponsor's nominated guest to attend the Gala Dinner.
- Delegate list supplied two weeks prior to the conference.
- Acknowledgement as Gold Sponsor in Conference Schedule.
- One (1) Conference delegate registration.
- Opportunity to display a banner in refreshment break area.
- Promotional brochure to be inserted in the conference delegate satchel (sponsor to supply material).
- Verbal acknowledgement as a Gold Sponsor during the opening and closing sessions.
- Acknowledgment as a Gold Sponsor on promotional material, including the website and Conference App.
- Acknowledgment of Gold Sponsor on LinkedIn.

SILVER SPONSOR.

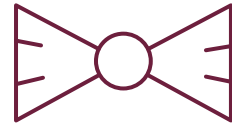
Max. Five Opportunities | AUD\$5,500 (incl. GST)

Your organisation will experience a solid alignment with the Conference as a Silver Sponsor, through opportunities for branding and exposure prior to, during and immediately following the Society of Construction Law Australia's National Conference.

As one of the Silver Sponsors, your organisation will receive exposure and recognition through the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Delegate list supplied two weeks prior to the conference.
- Acknowledgement as Silver Sponsor in Conference Schedule.
- Promotional brochure to be inserted in the conference delegate satchel (sponsor to supply material).
- Verbal acknowledgement as a Silver Sponsor during the opening and closing sessions.
- Acknowledgment as a Silver Sponsor on promotional material, including the website and conference app.

**THE THEME FOR THE 2021
NATIONAL CONFERENCE IS
'GETTING RISK RIGHT'.
WE EXPECT A LIVELY
DISCUSSION ON WHAT IS A
CENTRAL TENANT OF **LEGAL
AND TECHNICAL PRACTICE.****



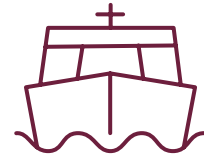
GALA DINNER & DEBATE SPONSOR.

Exclusive | AUD\$6,500 (incl. GST)

The Gala Dinner is fast becoming one of the most important social events in the construction industry. The dinner, which has been sold out for the last two years, is attended by both delegates as well as other industry professionals who want to join in the entertainment and excellent networking event. The Gala Dinner will be held at the Peppermint Bay Hotel on Friday 15th October 2021.

As the sponsor of the Gala Dinner your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- One (1) ticket for the sponsor's nominated guest to attend the Gala Dinner.
- The opportunity to give a short speech at the Gala Dinner.
- Opportunity to display a banner in the dinner venue which will be displayed in a prominent area for the duration of the Gala Dinner.
- Sponsor may provide Gala Dinner guests with a branded gift (sponsor to supply gifts which will be subject to approval of the organising committee).
- Verbal acknowledgement as the Gala Dinner Sponsor during the opening and closing sessions of the conference.
- Logo in the Conference Schedule.
- Acknowledgment as the Gala Dinner Sponsor on some promotional material, including the website and conference app.



GALA DINNER BOAT SPONSOR.

Exclusive | AUD\$5,000 (incl. GST)

The Gala Dinner is fast becoming one of the most important social events in the construction industry. The dinner, which has been sold out for the last two years, is attended by both delegates as well as other industry professionals who want to join in the entertainment and excellent networking event. The Gala Dinner will be held at the Peppermint Bay Hotel on Friday 15th October 2021.

Access to the hotel will be provided to dinner guests by catamaran. Canapes and drinks will be provided onboard providing a great networking opportunity for guests.

As the sponsor of the Gala Dinner Boat your organisation will receive the following entitlements:

- Three (3) guests invited to Welcome Reception.
- One (1) ticket for the sponsor's nominated guest to attend the Gala Dinner.
- Opportunity to display a banner at the entry to the Brooke Street Pier.
- Verbal acknowledgement as the Gala Dinner Boat Sponsor during the opening and closing sessions of the Gala Dinner.
- Logo in the Conference Schedule.
- Acknowledgment as the Gala Dinner Boat Sponsor on some promotional material, including the website and conference app.



TECH SPONSOR.

Exclusive | AUD\$5,000 (incl. GST)

The Conference Papers will be available to download on the Conference App, as well as distributed on USB to all delegates in the delegate satchel. As Tech Sponsor, your organisation will be acknowledged as follows:

- Three (3) guests invited to the Welcome Reception.
- Logo displayed in a prominent location on the Conference App.
- Branded USBs (to be supplied by the sponsor) for inclusion in the delegate satchel.
- Logo in the Conference Schedule.
- Acknowledgment as the Tech Sponsor on some promotional material, including the website and Conference App.



SATCHEL SPONSOR.

Exclusive | AUD\$4,000 (incl. GST)

Your organisation logo will feature alongside the SoCLA logo on the satchel. The satchel contains the official conference material distributed to all the delegates and speakers, providing direct and constant exposure throughout and immediately following the Conference.

As the sponsor of the satchel, your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Logo to appear on the satchel alongside the SoCLA logo.
- Logo in the Conference Schedule.
- Acknowledgment as the Conference Satchel Sponsor on some promotional material, including the website and Conference App.

IN 2019, 83% OF DELEGATES UTILISED THE CONFERENCE APP TO ACCESS THE PROGRAM, DELEGATE LISTS, CONFERENCE PAPERS, SURVEY AND MORE.

CHOOSE FROM OUR TAILORED SPONSORSHIP PACKAGES TO ENSURE YOUR BRAND IS FRONT AND CENTRE AT THIS YEAR'S CONFERENCE.

WELCOME RECEPTION SPONSOR.

Exclusive | AUD\$4,000 (incl. GST)

The Welcome Reception is a fantastic opportunity for delegates, speakers and sponsors to network in a relaxed environment the evening before the conference commences. At the Welcome Reception, we will also have a high profile speaker to address delegates. The welcome reception venue for 2021 is still to be announced.

As the sponsor of the Welcome Reception your organisation will receive the following entitlements:

- Ten (10) guests invited to the Welcome Reception.
- Opportunity to give a short speech at the Welcome Reception.
- Opportunity to display a banner in registration area of the welcome venue which will be displayed in a prominent area.
- Verbal acknowledgement as the Welcome Reception Sponsor during welcome address.
- Logo in the Conference Schedule.
- Acknowledgment as the Welcome Reception Sponsor on some promotional material, including the website and Conference App.

Exclusive | AUD\$2,500 (incl. GST)

The Closing Drinks will be held after the conclusion of the Saturday conference. We will be having drinks at the conference venue in order to celebrate the close of the conference and to take advantage of the great opportunity to discuss our thoughts on the conference and to continue networking with our colleagues.

As the sponsor of the Closing Drinks your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Five (5) guests invited to the Closing Drinks.
- Opportunity to display a banner in the closing drinks venue which will be displayed in a prominent area.
- Verbal acknowledgement as the Closing Drinks Sponsor at the closing session of the conference.
- Logo in the Conference Schedule.
- Acknowledgment as a Closing Drinks Sponsor on some promotional material, including the website and Conference App.

CLOSING DRINKS SPONSOR.

HAND SANITISER SPONSOR.

Exclusive | AUD\$4,000 (incl. GST)

A marketing opportunity is available to provide delegates with branded hand sanitiser in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference.

As the sponsor of the hand sanitiser, your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Branded Hand Sanitiser (provided by the sponsor) will be included in the delegate satchel.
- Logo in the Conference Schedule.
- Acknowledgment as the Hand Sanitiser Sponsor on some promotional material, including the website and Conference App.

Exclusive | AUD\$3,000 (incl. GST)

A marketing opportunity is available to provide delegates with branded notepads and pens in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference.

As the sponsor of the notepads and pens your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Branded A4 Notepads (provided by the sponsor) will be included in the delegate satchel.
- Branded Pens (provided by the sponsor) will be included in the delegate satchel.
- Logo in the Conference Schedule.
- Acknowledgment as the Notepad and Pen Sponsor on some promotional material, including the website and Conference App.

NOTEPAD & PEN SPONSOR.

Exclusive | AUD\$2,500 (incl. GST)

To gain access to the Conference, all delegates are required to wear the official name badge. This is an opportunity to have your organisation logo printed on all name badges alongside the Conference logo and gain considerable exposure throughout the conference.

As the sponsor of the name badge your organisation will receive the following entitlements:

- Three (3) guests invited to the Welcome Reception.
- Logo to appear on all name badges and/or lanyard alongside the SoCLA logo.
- Logo in the Conference Schedule.
- Acknowledgment as the Name Badge Sponsor on some promotional material, including the website and Conference App.

NAME BADGE SPONSOR.

SATCHEL INSERT ADVERTISEMENT.

Max. Six Opportunities | AUD\$600 (incl. GST)

These cost-effective advertising opportunities are an effective medium to communicate your corporate message and products/services to the Conference delegates.

Your organisation may provide promotional material which will be included in the satchel.

- Promotional brochure (maximum four x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material).
Note: inserts must be approved by Organising Committee.

SPONSORSHIP BOOKING TERMS & CONDITIONS.

- Items to be provided as part of sponsorship packages must be provided free of cost.
- The item must be provided in consultation with, and with the approval of, the Organising Committee.
- The quantity required will be approximately 200-260, depending on delegate numbers which shall be confirmed by the Organising Committee.
- Exposure in the conference publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.
- Goods & Services Tax (GST) is applicable to all goods and services offered by SoCLA, and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. SoCLA reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- All monies are payable in Australian dollars.
- Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking.
- If the sponsorship is in relation to the conference then a tax invoice for a 50% deposit of the total amount will be provided with the booking form. The 50% deposit is required 14 days from the date of invoice. The balance is due and payable on or before 1 August 2021. Booking forms received after 1 August 2021 must include full payment.
- All monies due and payable must be received (and cheques cleared) by SoCLA prior to the event. No organisation will be listed as a sponsor in any official conference material until full payment and a booking form have been received by SoCLA.
- CANCELLATION POLICY:** No refunds will be made for cancellations by the Sponsor. A reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of SoCLA.
- Sponsorship entitlements including organisation logo on the conference website and other marketing material will be delivered upon receipt of the required deposit or full payment.
- In relation to a sponsorship in relation to the conference, the delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.
- All freestanding banners will be a maximum size of 2m high x 1m wide.

BOOKING FORM.

Please email this booking form to admin@scl.org.au

Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking.

Sponsorship Package(s) Requested	Cost
1.	
2.	
Total Amount Payable	\$

Sponsor Organisation

Organisation Name (for Marketing):		
Organisation Name (for Invoice):		
Address:	City:	
Postcode:	State:	Country:

Sponsor Primary Contact

Name:	Mr/Mrs/Ms/Other:
Position:	
Telephone:	Fax:
Email:	Website:

Yes I have read and agree to the booking terms and conditions.

Authorised by:

Date:

Signature:

Please note that your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via EFT.

Account name: Society of Construction Law Australia

BSB: 105 900

Account No: 198 861 840

Please note this is the preferred method of payment.

Credit card (Visa and Mastercard only)

Please follow the following link to make a credit card payment:

<https://www.scl.org.au/variable-payment>

Note you must be registered and signed in to make a credit card payment.

We wish to pay via company cheque.

Note: all cheques must be made payable to: Society of Construction Law Australia.

JOIN US FOR TWO DAYS OF LIVELY
DEBATE AND DISCUSSION ON

**GETTING
RISK RIGHT.**